

Water & People

III Development Film Festival

25-28, September 2007

Thamukkam Grounds
Madurai



Centre for Development Communication
DHAN Foundation

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Madurai is a place of great historical and cultural importance. Well known as a seat of learning since the Sangam periods dating back to 4th century B.C, it is famous for its cultural and scholarly pursuits. The city had an academy consisting of critics, poets and savants highly esteemed both by kings and commoners. It was in Madurai that three successful conferences of Tamil scholars called *Sangams* flourished.

In keeping with this tradition, Madurai Symposium is envisioned to be a development arena, where all stakeholders of development - Community Institutions, Civil Societies, Government, NGOs, Financial Institutions and Academia converge at Madurai for the convention, conferences and carnival. The third Development Film Festival on 'Water and People' is organized as part of the Madurai Symposium. Exciting images of development interventions on Water will be displayed through screening of development films in the evening of all the days. Best films will be recognised and suitably awarded.

The Centre for Development Communication (CDC) of DHAN Foundation organises this Festival. This is the Third Development Film Festival. The First edition of the festival focused on poverty, from a larger perspective on water, environment, gender, education, health and culture. The second festival focused on Water and life. Both the festivals received a wider acclaim and participation from the film making community. Films were curated by a diverse panel of experts and selected films were screened during the Symposium for the participants and public viewers. Films selected from among the screened pool were awarded.

Third Development Film Festival 2007

The third edition of the Festival continues to focus on 'Water'. Water is elixir of life. Water is life, physical, emotional and spiritual. It should not be considered merely as economic resource. Sharing of water is an ethical imperative and expression of human solidarity. The vital nature of water makes it possible cause of tension but, more importantly, a potential source of cooperation. There is a need for empowering poor people, and especially women,

children and other vulnerable groups, to be meaningfully involved in decisions over services and management of water resources. Raising the public awareness and political will is imperative to promote sustainable water governance. It requires multi - media strategies promoting the values of water, its efficient use, disaster mitigation, and the protection of water resources. The Festival will showcase the exemplary works done by the documentary film makers on the issues and dimensions of Water, focused on people. Films from Independent film makers, media organisations and NGOs are invited for the Festival.

Procedure

The films should have been made on the theme water and its relationship with the people, its relevance to social, cultural and economic and political consequences. Films made on Health, Education and Gender dimensions of water, and films portraying success stories, native solutions, community actions and successful models in the direction of finding a solution etc can be sent.

- The films can be in any of the Indian / foreign languages with English subtitle.
- A filmmaker can send in any number of entries.
- The films sent for competition should have been released within last five years and should have been produced with the own idea of the director.
- The details of awards won by the films and a copy of press releases about the film can be attached with the submission form.
- The director, producer or sponsoring organisation can send in their products.
- The films can be sent in VCD, DVD or VHS formats.
- The original copy of the film need not be sent & received films will not be returned.
- Each film should be sent with the filled in submission form. (Please make photocopies of the form if needed)
- The brochure and submission form can also be downloaded from the website. <http://www.maduraiysymposium.in/downloads.php>
- **Decision of the selection panel is the final.**

Selection Process

Films and Video projects will be reviewed by a program curator and a diverse screening committee consisting of community leaders, journalists, filmmakers and media users. If your film or video is selected for the festival, it will be screened to the public. The best three films among all the films screened in the event will be recognized and suitably awarded in the Foundation Day Celebrations of DHAN Foundation on 2nd October 2007.

The films should reach us on or before September 15, 2007.

Send the Films with filled in submission forms to



K. Ranganathan

Coordinator

'Water and People' - III Development Film Festival

DHAN Foundation

Centre for Development Communication

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